



Habitat for Humanity of Walton County is excited to announce the 4<sup>th</sup> Annual Hard Hats & High Heels women's empowerment luncheon and 2020 Women Build events. These highly anticipated events will kick off with the Hard Hats & High Heels Luncheon on Friday, September 4, 2020 from 11:30 a.m. – 1:30 p.m. at WaterColor Lake House. We will celebrate the official Habitat for Humanity Women Build Season during the event.

The Women Build program was started to bring women on the build sites of our Habitat homes to recruit, educate and encourage them to learn about all the ways that they can help build homes in our community. The Women Build program was started by Habitat For Humanity in 1991 and has grown to be one of the most popular programs in the organization. Joining the program in 2015, Habitat for Humanity of Walton County added this annual luncheon to celebrate all the work that our community partners accomplished during our Women Build season. Last year, more than 125 women attended the sold-out luncheon and this year we have changed locations in order to accommodate even more women.

Our Hard Hats & High Heels Luncheon brings together a cross-section of the Emerald Coast's professional and philanthropic leaders to celebrate Women Build Week. Attendees will enjoy our signature cocktail, a themed photo booth, and of course, the ever popular "She Nailed it" and "Home is the Key" contests. Our fabulous silent auction will feature custom upcycled furniture and home decor pieces, originally found at our Habitat Restore in Walton County, then repurposed by local artists and designers.

Attendees will enjoy a signature cocktail, photobooth and silent auction. Local artists and designers will display custom upcycled furniture and home décor originally found at the Habitat ReStore in Walton County.

During lunch, attendees will hear from our 2020 'Why Should You Build?' guest speaker, Gilda Jackson. She will be sharing a personal story of overcoming all odds and obstacles while building herself up to one of the highest posts in the United States Marine Corps. During the luncheon, we will honor women who have made an impact on our organization and community this past year.

***Event proceeds will benefit Habitat for Humanity of Walton County, a 501(c)3 nonprofit organization.***



**HARD HATS**  
*high heels*

**FOURTH ANNUAL HARD HAT & HIGH HEEL LUNCHEON  
AND WOMEN BUILD 2020 SPONSORSHIP OPPORTUNITIES**

**DIAMOND SPONSOR - SOLD TO THE MERCHANTS OF ROSEMARY BEACH**

- One team building opportunity for 16 people from your organization to build together during 2020 Women Build Week on May 6th or option to build at a later date in 2020. Includes refreshments and 2020 Women Build Week t-shirts.
- Sponsor logo included on photo backdrop at red carpet-style 'Construction & Couture' luncheon photo booth area.
- Logo on 'Construction & Couture' photo booth prints.
- Welcomed on stage to present the 2020 Power Woman of the Year award, with company name listed on award title.
- Featured story of sponsor involvement/support of Women Build 2020 in Habitat e-newsletter (1,400 subscribers), shared on Habitat's Facebook page (2,100 followers), and posted on the HFH website.
- 2 Dedicated tables (16 tickets) at luncheon event with premier sponsor seating (\$720 value).
- 16 Custom Company Sponsor Hardhats
- Logo on 2020 Women Build banner at build site.
- Participation in post event check presentation.
- Company listed as sponsor on HFH Women Build 2020 website for one year.
- Recognition as sponsor – verbally thanked on stage during luncheon & build program days.
- Logo on event program, graphics, and marketing materials.
- Logo on signage at event sponsored activities.
- Recognition in pre and post event press releases
- Recognition in pre and post event email marketing.
- Pre and post event social media mentions on Facebook and Instagram.
- Product inclusion in luncheon swag bags- 300 bags.

**EMERALD SPONSOR \$5,000 - MULTIPLE OPPORTUNITIES AVAILABLE**

- One team building opportunity for 8 people from your organization to+ build together during 2020 Women Build Week on May 6th or may opt to build at a later date in 2020. Includes refreshments and 2020 Women Build Week t-shirts
- Sponsor logo included on photo backdrop at red carpet-style 'Construction & Couture' luncheon photo booth area.
- Logo on 'Construction & Couture' photo booth prints.
- Dedicated table (8 tickets) at HHHH luncheon event with premier sponsor seating (\$360 value).



# **HARD HATS** *high heels*

- Logo on 2020 Women Build banner at build sites. Participation in post event check presentation.
- Company listed as sponsor on HFH Women Build 2020 website for one year.
- Recognition as sponsor – verbally thanked on stage during luncheon & build program days.
- Logo on event program, graphics, and marketing materials.
- Logo on signage at event sponsored activities.
- Recognition in pre and post event press releases
- Recognition in pre and post event email marketing.
- Pre and post event social media mentions on Facebook and Instagram.
- Product inclusion in luncheon swag bags- 300 bags.

## **RUBY SPONSOR \$2,500 - MULTIPLE OPPORTUNITIES AVAILABLE**

- Logo on 2020 Women Build banner at build sites.
- Participation in post event check presentation.
- Logo on 'Construction & Couture' Hard Hats and High Heels Luncheon photo booth prints.
- 4 tickets to the HHHH Luncheon.
- Company listed as sponsor on HFH Women Build website for one year.
- Recognition as sponsor – verbally thanked on stage during luncheon & build program days.
- Logo on event program, graphics, and marketing materials.
- Logo on signage at event sponsored activities throughout the 2020 build season.
- Recognition in pre and post event press releases.
- Recognition in pre and post event email marketing.
- Pre and post event social media mentions on Facebook and Instagram.
- Product inclusion in luncheon swag bags- 300 bags.

## **SAPPHIRE SPONSOR \$1,500 - MULTIPLE OPPORTUNITIES AVAILABLE**

- Company listed as sponsor on HFH Women Build 2020 website for one year.
- Recognition as sponsor – verbally thanked on stage during luncheon & build program days.
- Logo on 2020 event program, graphics, and marketing materials.
- Recognition in pre and post event press releases.
- Recognition in pre and post event email marketing.
- Pre and post 2020 event social media mentions on Facebook.
- 4 Tickets to the Hard Hats and High Heels Luncheon.
- Product inclusion in luncheon swag bags- 300 bags.



# **HARD & HATS** *high heels*

## **OPAL SPONSOR \$750 - MULTIPLE OPPORTUNITIES AVAILABLE**

- Logo on 2020 event program, graphics, and marketing materials.
- Logo on signage at event sponsored activities.
- 2 Tickets to the Hard Hats and Hard Heels Luncheon.
- Recognition in pre and post event press releases.
- Recognition in pre and post event email marketing.
- Pre and post 2020 event social media mentions on Facebook.
- Product inclusion in luncheon swag bags- 300 bags.

## **PEARL SPONSOR \$500 - MULTIPLE OPPORTUNITIES AVAILABLE**

- Logo on signage at 2020 event sponsored activities.
- Recognition in pre and post event press releases.
- Recognition in pre and post event email marketing
- 1 ticket to the HHHH Luncheon.
- Pre and post 2020 event social media mentions on Facebook and Instagram.
- Product inclusion in luncheon swag bag- 300 bags.

## **JADE SPONSOR \$250 - MULTIPLE OPPORTUNITIES AVAILABLE**

- Logo on signage at 2020 event sponsored luncheon, play & build activities.
- Recognition in pre and post 2020 event press releases and email marketing blasts.
- 1 ticket to the Hard Hats and High Heels Luncheon.
- Product inclusion in luncheon swag bag- 300 bags.



# HARD HATS & *high heels*

## FOURTH ANNUAL HARD HAT & HIGH HEEL LUNCHEON AND WOMEN BUILD 2020 SPONSORSHIP AGREEMENT FORM

Name as you would like it to appear for recognition purposes:

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Primary Contact Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ payable to Habitat for Humanity of Walton County

Please Circle: Visa / Mastercard / Amex / Discover

CC #: \_\_\_\_\_

CCV#: \_\_\_\_\_ Exp: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

***Please complete and return this form with your payment via mail to:***

Habitat for Humanity of Walton County, FL

Attn: Denise Song

110 S. Co HWY 393

Santa Rosa Beach, FL 32459

cell phone: 321-432-3620

[denise@waltoncountyhabitat.org](mailto:denise@waltoncountyhabitat.org)